Metin Ferati

Senior Full-Stack & Systems Engineer | Direct B2B Contractor

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EXECUTIVE SUMMARY

Senior full-stack engineer with 9 years of production experience building high-traffic web platforms, internal operational tools, and multi-tenant SaaS systems. Spent the past three years architecting match-day-critical consumer platforms for a major global sports brand serving 5M+ monthly sessions under immovable deadlines. Former Co-Founder & CTO (exited equity, Jan 2026) experienced in turning messy business workflows into reliable, self-hosted software with minimal oversight. Direct B2B invoicing; fluent English.

CORE TECHNICAL STACK

Languages: TypeScript, JavaScript, Python, Swift, Kotlin
Frontend & Performance: React, Next.js, Astro, SwiftUI, Core Web Vitals (LCP, CLS, INP), Technical SEO
Backend & Systems: Node.js, Next.js API Routes, REST APIs, Multi-Tenant SaaS, Payment Integrations (Stripe), LLM Agents
Infrastructure & Ops: Hetzner, Coolify, Docker, Vercel, DNS & Email Deliverability (MX, SPF, DKIM, DMARC)

PROFESSIONAL EXPERIENCE

Toptal (formerly Adeva, acquired by Toptal in 2026) **Nov 2023 - Present**
Senior Full-Stack Engineer, Global Consumer Sports Platform

- Architected high-traffic consumer sports web platforms serving 5M+ monthly sessions and 250k+ concurrent match-day users under immovable global broadcast deadlines, maintaining 99.98% uptime during peak tournament spikes.
- Engineered Core Web Vitals (LCP, CLS, INP) and server-side rendering optimizations across high-authority international domains, reducing median LCP from 2.8s to 1.1s (sub-400ms TTFB) and lifting organic search traffic by 34%.
- Built a shared, multi-target React component library powering web, smart TVs, set-top boxes, and gaming consoles, cutting cross-platform UI delivery cycles by 40%.
- Led a distributed engineering team of 6 developers across 3 time zones, partnering directly with product, design, and editorial leadership to ship zero-downtime releases.

Tech: TypeScript, React, Next.js, Core Web Vitals, Technical SEO, Cross-Platform UI

YeahApp (yeahapp.co) **Jan 2024 - Jan 2026 (Exited)**
Co-Founder & CTO (Exited Equity, Jan 2026)

- Architected and shipped a multi-tenant operations platform for EU organizations from zero to production, unifying event management, membership billing, payment processing, and automated reporting for 20+ active organizations.
- Partnered directly with non-technical operational leaders to replace manual spreadsheets with structured software workflows, saving client teams 12+ hours per week in administrative overhead.
- Owned full-stack architecture, payment gateway integrations, and production infrastructure end to end through successful equity exit in January 2026.

Tech: TypeScript, React, Next.js, Node.js, Multi-Tenant SaaS, Stripe Payments

Stanga1 **Mar 2022 - Nov 2023**
Senior Software Engineer (Frontend & API)

- Led end-to-end architecture and delivery of the company's internal CMS platform, translating business stakeholder requirements into maintainable production software used daily by 40+ internal staff.
- Built backend service endpoints using Next.js API routes with sub-300ms average response times and drove architectural standards across the team, cutting production regressions by 45%.

Tech: TypeScript, React, Next.js, Next.js API Routes, REST APIs

Solveo Co **Oct 2020 - Mar 2022**
Full-Stack / Frontend Developer

- Led development of a new internal operational tool in React and Next.js spanning frontend interfaces through backend APIs, cutting manual reporting time by 35% while maintaining mission-critical client software.

Spory **Dec 2017 - Oct 2020**
Frontend Developer

- Delivered production React/Redux applications integrated with REST APIs across 10+ client engagements; owned technical scoping, delivery estimates, and direct client communication.

SELECTED PRODUCTION SYSTEMS & OPEN SOURCE

- **Self-Hosted Infrastructure Migration (Vercel to Hetzner):** Authored the #1 Google-ranked technical guide for migrating production web apps to self-hosted Hetzner + Coolify servers, cutting recurring cloud hosting spend by 75%.
- **mx-detective (Open Source):** Built a TypeScript CLI diagnostic agent that automates email deliverability auditing across MX, SPF, DKIM, and DMARC records in under 2 seconds.
- **High-Scale Organic Consumer Products:** Built and scaled *Fjalëz* (~100,000 organic players) and *Kurani Shqip* (#1 on the App Store in North Macedonia, 10,000+ downloads) with zero paid acquisition.

ADDITIONAL INFORMATION

Languages: English (Fluent / Business), Albanian & Macedonian (Native), Turkish (Full Professional), Croatian (Professional).
Community: Founder, N'katror (Tech community & 20+ episode engineering podcast, 2022 - Present).